



Easter Bone Hunt & Doggie Games Carnival

**SATURDAY, April 4, 2020
11 AM - 2:30 PM
Flag Pole Hill
8015 Doran Circle
Dallas, Texas 75201**



BECOME A SPONSOR!

Spay Neuter Network's premier fundraiser gives your brand exposure to thousands of animal lovers and boosts your company's social profile with a worthy cause. Last year, this adorable event was featured by local media in Dallas-Fort Worth, the nation's 4th largest metropolitan area. This year's event will again be promoted through press releases, Facebook ads and other social media — giving your brand exposure to our **30,000+ followers on Facebook**, 300+ event attendees and many more through **links to your website in our digital promotions**.

Sponsor Packages Start at \$150

ABOUT THE EVENT

Leashed dogs "hunt" for toys and treats and play a dozen+ dog games, including Doggie Limbo, Bobbing for Tennis Balls, Musical Mutts, the Rubber Ducky Challenge and Easter Pooch Pictures. Two hunts will be staged, one for **small dogs (12 - 12:30 PM)**, and one for **large dogs (1 - 1:30 PM)**. The event lasts from 11:00 AM to 2:30 PM, giving attendees time to visit sponsor booths. Booths will be located outside the ticketed Bone Hunt area, giving sponsors access to spectators and non-ticketed park visitors.

ABOUT THE VENUE

Flag Pole Hill is a historic, 100-acre park established in 1929. It is a premier spot at Dallas' enormously popular White Rock Lake, with parking & trails. Because the site is widely used on the weekends, sponsors can reach a larger audience, beyond Bone Hunt ticket holders.

All proceeds benefit Spay Neuter Network

ABOUT SPAY NEUTER NETWORK

Founded in 2003, Spay Neuter Network is a 501c3 nonprofit that seeks to end euthanasia and pet overpopulation by making spaying, neutering, vaccines and microchipping affordable and accessible, focusing on communities that generate many of the dogs and cats that wind up in shelters. We operate 3 stationary clinics and a mobile animal surgical hospital serving 13 North Texas counties with a combined population of more than 8 million people. Eighty percent of the spay/neuter surgeries we perform are provided entirely free of charge. For more information, visit www.spayneuternet.org.

Please contact Carol at carol.huang@spayneuternet.org, 917-687-8146, or Tracy Tyner at thtyner@gmail.com.



**Spay Neuter Network
Easter Bone Hunt & Doggie Carnival**

**Saturday, April 4 11 AM - 2:30 PM
Flag Pole Hill Park — Dallas, Texas**

Contact: Carol at 917-687-8146
carol.huang@spayneuternet.org
or Tracy Tyner at thtyner@gmail.com.

Sponsorship Package Options

\$150 Fido Friend - Promotional samples & items included in event bags and/or table at event

\$300 Pooch Pal - All above, *PLUS* links to your website from

- * Your brand + logo on **Event Website**
- * Your brand + logo on Spay Neuter Network's Facebook Page (**30,000+ Followers**)

\$500 Doggie Donor - All above, *PLUS*

- * Your brand + logo on 4+ email blasts sent to **26,500 donors & clients, with live links to your website**
- * Your brand listed on press releases sent to media & printed event flyers
- * Your brand listed on printed event programs

\$700 Puppy Play Patron - The Bone Hunt features 12 accompanying doggie games and activities.

Sponsors of these games *also* receive:

- * Your **brand + logo on sign with other sponsors at event entrance**
- * Your brand + logo on **stand-alone** sign beside your sponsored game or activity
- * Your brand + logo on front page of event programs in take home, reusable event bags
- * VIP placement of table or booth
- * 4 Event Tickets

Games include Easter Pooch Pics, Doggie Limbo, Musical Mutts, Bobbing for Tennis Balls, the Rubber Ducky Challenge, Ask Fido, PawCASSO, Eggstravaganza, Pet Sketches and more.

\$1,000 - Bone Hunt Benefactor — All above, *PLUS*

- * Your brand + logo printed on **300 take-home event bags** for ticket holders
- * Your brand + logo on **stand-alone sign at event entrance**, 50% larger than other brands
- * Your brand + logo on stand-alone sign at perimeter of Bone Hunt grounds
- * Your brand promoted independently on Facebook, Instagram when you sign up
- * Live audience recognition at either Noon or 1 PM Bone Hunt

\$1,500 Canine Corporate Samaritan - All above, *PLUS*

- * 20 event tickets with **gifts for each of your guests**.

\$2,000 Presenting Sponsor (1 slot available) - All above, *PLUS* additional promotions on social media:

- * Sponsor headlines event materials as "Presenting Sponsor" on promotions in social media, email blasts, event signs, bags, programs and follow-up thank-you's
- * Sponsor brand, logo & name on 2 large signs at event entrance
- * Sponsor featured on promotional event video(s) taken and distributed by Spay Neuter Network through Facebook and other social media
- * Sponsor featured on post-event promotional video featuring sponsor's brand + logo with option for sound bite, voice-over or on-camera interview with sponsor
- * Sponsor may announce kick-off for both bone hunts at Noon and 1PM.

Sponsor Registration Form

Sponsor name as you would like it to appear: _____

Contact Name: _____

Contact Phone Number: _____

Contact Email: _____

Address: _____

Dollar amount enclosed: _____

Your sponsorship level: Please Circle One

\$2,000.00 Presenting Sponsor

\$1,500.00 Canine Corporate Samaritan

\$1,000.00 Bone Hunt Benefactor

\$700.00 Puppy Play Patron

\$500.00 Doggie Donor

\$300.00 Pooch Pal

\$150.00 Fido Friend

To pay by check, please send form and check (payable to Spay Neuter Network) at:

Spay Neuter Network

ATTN: Alicia Hargrove / BONE HUNT

P.O. Box 515

Kaufman, Texas 75142

If you prefer to pay by credit card, please go to <https://spayneuternet.org/bone-hunt-2020-sponsors/> and scroll to the bottom of the page.