

Easter BONE HUNT

& Spring Costume Contest

MARCH 1 - APRIL 5

What is the Easter Bone Hunt & Spring Costume Contest?

Spay Neuter Network's Easter Bone Hunt is going national & going online this year!

Instead of a single, live event at a local park, we are packing over 1,000 pet treats and toys into Easter boxes that can be sent nationwide, allowing sponsors to reach an audience of animal lovers beyond Texas. In 2020, our boxes were delivered to pampered pets in time for Easter as far New Jersey and Chicago. As a special feature this year, we are also hosting a delightful, online costume contest with winners chosen for best canine costume & best feline costume!

Paid event promotions will reach hundreds of thousands of Facebook and Instagram followers as well as 26,500+ clients and donors, including families and individuals behind some of the grants that fund our work.

Why sponsor the Easter Bone Hunt?

Proceeds benefit Spay Neuter Network's 3 nonprofit clinics, which serve 15 North Texas counties with a combined population of over 9 million residents. Your sponsorship will help over 60,000 dogs and cats in needy communities to get spayed, neutered, vaccinated and/or microchipped. Your brand reaches a diverse community of pet owners and dedicated animal welfare advocates, including individuals and families whose grants and donations fund our programs.

About Spay Neuter Network:

Spay Neuter Network makes spaying, neutering, vaccines and microchipping available to pets in needy communities throughout North Texas. Our mission is to eliminate pet overpopulation through spay/neuter while empowering communities to care responsibly for dogs and cats. Please join us in creating compassionate communities free of homeless pets and help us get the tragedy of pet overpopulation fixed, for good. Learn more at spayneuternet.org.



See Next Page for Sponsorship Packages

Sponsorship Packages

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\$300 *Feline Friend* - Sponsor will receive...

- Sponsor's samples, coupons, flyer and/or promotional items included in every Easter box
- Sponsor logo included on Event Web Page
- Sponsor's logo on Event Web Page will be a live link that directs viewers to the sponsor's website

\$500 *Doggie Donor* - All of the above, plus ...

- Sponsor's color logo added to Thank You notes in every Easter box
- Sponsor thanked and tagged on SNN's Facebook, Instagram and Twitter accounts. More than 34,000 combined followers.
- Sponsor's logo will link to the sponsor's website or social media accounts wherever possible

\$1000 *Beagle Benefactor* - All of the above, plus ...

- Sponsor brand + logo included on at least 3 event emails sent to 26,500 donors & clients
- Sponsor's logo will be a live link in each email that directs readers back to the sponsor's website
- Sponsor listed on press releases sent to media
- Sponsor receives 5 Easter Boxes and 5 passes to enter the online costume contest for free

\$2500 *Platinum Headline Sponsor* - All of the above, plus ...

- Sponsor's logo to headline Pet Costume Contest Web Page and link back to sponsor's website
- Sponsor's logo to also headline top of Bone Hunt Web Page and link back to sponsor's website
- Sponsor logo included on at least 6 event emails to 26,500 donors & clients.
- Sponsor's logo will link back to sponsor's website wherever possible.
- Sponsor logo included on SNN home page, spayneuternet.org. 14,000 unique views each month.
- Sponsor brand/logo featured on SNN Partners Page: spayneuternet.org/partners
- Sponsor receives 10 Easter Boxes and 10 passes to enter the online costume contest for free

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