

# Sponsorship Packages

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## \$250 *Fido Friend*

- Booth space at live event for sponsor sales, samples & promotional items
- Inclusion of samples, coupons and/or flyer in goodie bags



## \$500 *Doggie Donor*

- Booth space at live event for sponsor sales, samples & promotional items
- Inclusion of samples, coupons and/or flyer in goodie bags
- Sponsor will be thanked and tagged on SNN's Facebook, Instagram and Twitter accounts. More than 35,000 combined followers
- Sponsor's logo with link to the sponsor's website on Lone Star Bark Web Page

[spayneuternet.org/sponsor-the-lone-star-bark](http://spayneuternet.org/sponsor-the-lone-star-bark)

## \$1000 *Beagle Benefactor* - Sponsor will receive Doggie Donor, plus...

- Sponsor brand + logo included on at least 3 event emails sent to 44,000 donors & clients
- Sponsor's logo will be a live link in each email that directs readers back to the sponsor's website
- Sponsor logo included in any promotional videos to be potentially filmed for next year's event
- Sponsor logo featured on the televisions throughout the venue

## \$1,500 *Stage Sponsor - SOLD OUT*

- Sponsor logo featured on the Stage televisions
- Sponsor recognized anytime the stage area is mentioned
- Sponsor recognized as Presenting Sponsor of Stage area
- Large Sponsorship banner placement with logo in sponsored area
- Sponsor listed on press releases sent to media
- Premium placement on Lone Star Bark Website

## \$2,000 *Field Sponsor - SOLD OUT*

- Sponsor listed on press releases sent to media
- Sponsor recognized anywhere sponsored area is mentioned (Website, Ads, etc)
- Premium placement on Lone Star Bark Website
- Premium booth placement
- Large Sponsorship banner placement with logo in sponsored area

## \$3,500 *Platinum Presenting Sponsor - SOLD OUT*

- Sponsor recognized as Presenting Sponsor in all event communications and advertisements
  - Sponsor's logo to headline event signs and be 50% larger than other sponsor logos
  - Sponsor's logo to headline top of event web page and link back to sponsor's website
    - Sponsor logo included on all event emails to 44,000 donors & clients
- Sponsor logo included on SNN home page, [spayneuternet.org](http://spayneuternet.org). More than 35,000 unique views each month
  - Sponsor brand/logo featured on SNN Partners Page: [spayneuternet.org/partners/](http://spayneuternet.org/partners/)