

Sponsorship Packages

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\$3,500 - *Platinum Presenting Sponsor* - SOLD OUT

Recognition as the Presenting Sponsor in all event communications and advertisements.

- Headline placement of the sponsor's logo on all event signage (50% larger than other sponsor logos).
- Top placement of the sponsor's logo on the event webpage with a direct link to the sponsor's website.
- Logo inclusion in all event marketing emails
- Sponsor's logo featured on SNN's homepage
- Brand and logo listed on the SNN Partners Page.



Scan for details

\$2,000 - *Stage Sponsor*

Includes all Beagle Benefactor benefits, PLUS:

- Sponsor's logo featured on the Stage televisions
- Recognition anytime the stage area is mentioned
- Large banner placement of sponsor's logo in stage area
- Recognition in press release sent to media outlets
- Premium booth placement at the event
- Premium placement on the Lone Star Bark website

\$1,500 - *Pavilion Sponsor*

Includes all Beagle Benefactor benefits, PLUS:

- Includes silent auction and bar
- Prominent signage with sponsor's logo at the pavilion
- Recognition in press releases sent to media outlets
- Premium booth placement at the event
- Premium placement on the Lone Star Bark website

\$1,000 - *Beagle Benefactor*

All benefits from the Doggie Donor, PLUS:

- Inclusion of the sponsor's brand and logo in at least three event marketing emails
- A clickable logo in each email, directing readers to the sponsor's website.
- Logo placement in promotional videos created for future events.
- Logo featured on venue televisions during the event.

\$250 - *Fido Friend*

Booth space at the live event for sponsor sales, product samples, and promotional items

- Inclusion of samples, coupons, or flyers in attendee goodie bags.

\$500 - *Doggie Donor*

All benefits from the Fido Friend, PLUS:

- Thank-you recognition and tags on SNN's social media platforms (Facebook, Instagram, X).
- Sponsor's logo featured on the Lone Star Bark event webpage, with a direct link to the sponsor's website.

Our reach
in 2024:

51,356
Social Media

55,875
Email

1,162,171
Website Views

5,000+
Lone Star Park Attendance