

Easter **BONE** HUNT

SATURDAY – APRIL 9, 2022

What is the Easter Bone Hunt?

The Easter Bone Hunt features over 1,000 pet treats that leashed dogs search for PLUS a dozen live games for pets and owners, including Doggie Limbo, Musical Mutts, the Rubber Ducky Challenge & Bobbing for Tennis Balls.

Paid event promotions reach hundreds of thousands of Facebook and Instagram followers as well as 30,000+ clients and donors, including families and individuals behind some of the grants that fund our work. Media coverage of the event in the past has included the Dallas Morning News, D Magazine, KERA, White Rock Lake Weekly and other local press.

In addition to a live event, we are also offering Easter Boxes packed with treats and toys from the event that can be sent nationwide. These boxes allow sponsors to reach an audience of animal lovers beyond Texas. In 2021, our boxes were ordered and sent as far Nebraska.

Why sponsor the Easter Bone Hunt?

Proceeds benefit Spay Neuter Network's 3 nonprofit clinics, which serve 15 North Texas counties with a combined population of over 9 million residents. Your sponsorship will help over 45,000 dogs and cats in needy communities to get spayed, neutered, vaccinated and/or microchipped. Your brand reaches a diverse community of pet owners and dedicated animal welfare advocates, including individuals and families whose grants and donations fund our programs.

About Spay Neuter Network:

Spay Neuter Network makes spaying, neutering, vaccines and microchipping available to pets in needy communities throughout North Texas. Our mission is to eliminate pet overpopulation through spay/neuter while empowering communities to care responsibly for dogs and cats. Please join us in creating compassionate communities free of homeless pets and help us get the tragedy of pet overpopulation fixed, for good. Learn more at spayneuternet.org.



See Next Page for Sponsorship Packages

Sponsorship Packages

CONTACT: ALICIA@SPAYNEUTERNET.ORG

\$100 *Game Sponsor* - Sponsor will receive...

- Banner placement behind at a carnival game location.

Max size 3 feet tall by 10 feet wide. Banner provided by sponsor.

\$200 *Fido Friend* - Sponsor will receive...

- Booth space at live event for sponsor sales, samples & promotional items
- Inclusion of samples, coupons and/or flier in bags at live event and mailed boxes

\$500 *Doggie Donor* - All of the above, plus ...

- Prominent booth placement
- Sponsor will be thanked and tagged on SNN's Facebook, Instagram and Twitter accounts. More than 35,000 combined followers.
- Sponsor's logo with link to the sponsor's website on Bone Hunt Web Page

\$1000 *Beagle Benefactor* - All of the above, plus ...

- Sponsor brand + logo included on at least 3 event emails sent to 30,000 donors & clients
- Sponsor's logo will be a live link in each email that directs readers back to the sponsor's website
- Sponsor included in any promotional videos to be potentially filmed for next year's event.

\$1500 *Field Sponsor* - ONLY 1 AVAILABLE!

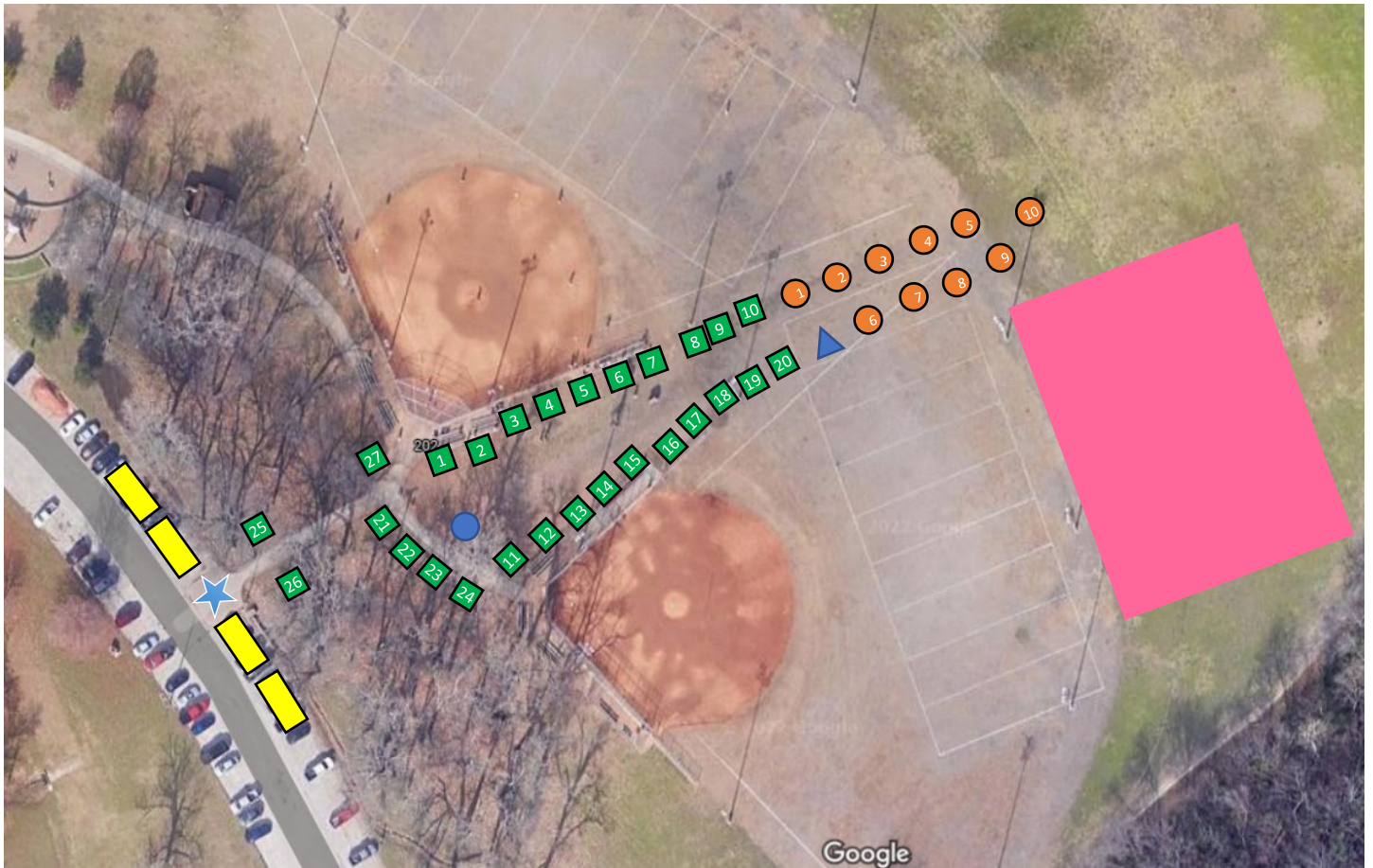
Includes all of the above, plus ...

- Sponsor listed on press releases sent to media
- Sponsor mentioned anywhere sponsored area is mentioned (Website, Ads, etc)
- Premium placement on Bone Hunt Website
- Premium Booth Placement
- Large Sponsorship banner placement with logo in sponsored area (only applies to this category)

\$3000 *Platinum Presenting Sponsor* - All of the above, plus ...

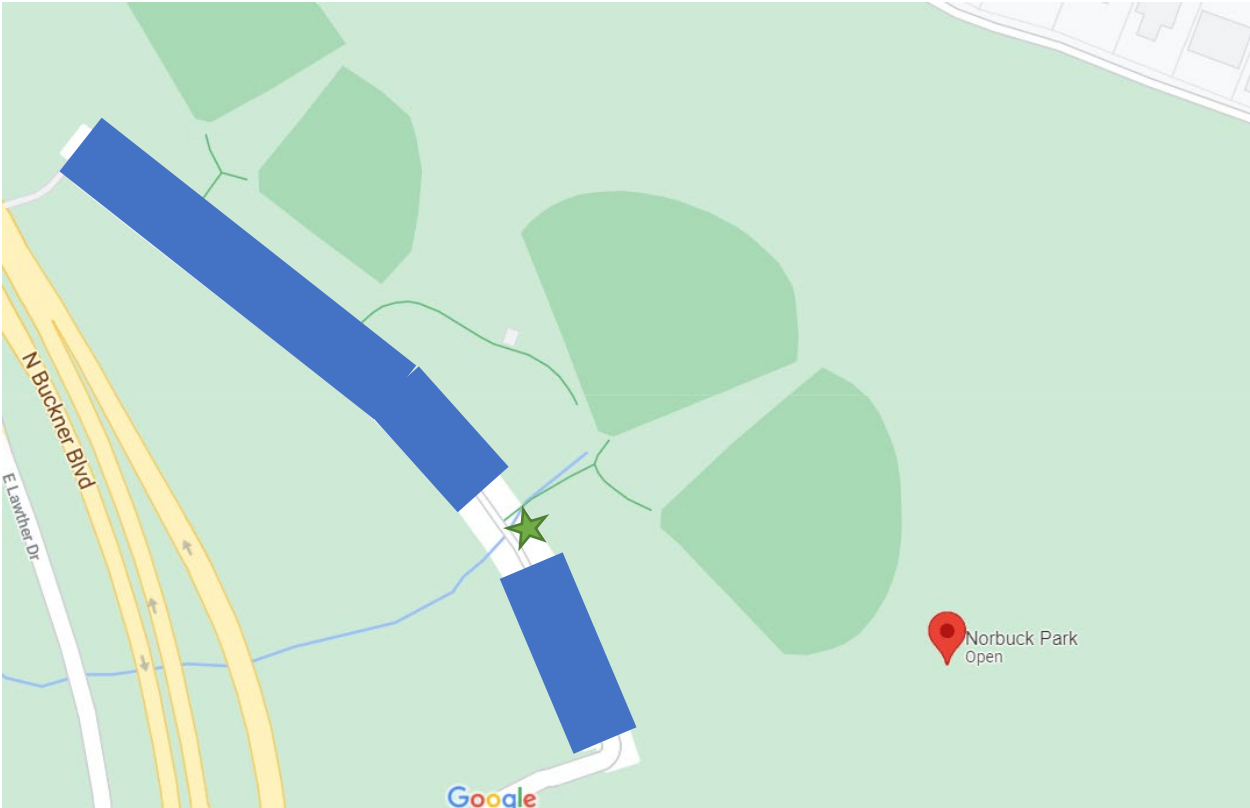
- Sponsor recognized as Presenting Sponsor in all event communications and advertisements.
- Sponsor's logo to headline event signs and be 50% larger than other sponsor logos
- Sponsor's logo to headline top of event web page and link back to sponsor's website
- Sponsor logo included on all event emails to 30,000 donors & clients.
- Sponsor logo included on SNN home page, spayneuternet.org. 19,000 unique views each month.
- Sponsor brand/logo featured on SNN Partners Page: spayneuternet.org/partners/

EASTER BONE HUNT EVENT LAYOUT MAP – NORBUCK PARK | 200 N. BUCKNER BLVD, DALLAS 75218



- ★ Sponsor Check-in
- Bone Hunt Area
- Games
- Sponsor Booths
- Food Trucks
- ▲ Photographer
- Artist

SPAY NEUTER NETWORK – EASTER BONE HUNT PARKING MAP



 **EVENT ENTRY / CHECK IN**  **PARKING LOT**