

Spay Neuter Network's Easter Bone Hunt is now...

LONE STAR BARK



SUNDAY – APRIL 23, 2023



Spay Neuter Network is partnering with Lone Star Park for their annual Lone Star Bark event. 2023 is going to be BIGGER than EVER with 4,000 to 8,000 attendees expected!

Lone Star Bark will feature our signature Bone Hunt with thousands of pet treats for dogs to hunt PLUS your pups can run on the track for fun and money. There will be live music, food, drinks and carnival games you can play with your pet like Doggie Limbo, Musical Mutts, PAWcasso Paw Painting, Bobbing for Tennis Balls and more!

There are tons of sponsorship and on-site opportunities. Set up a booth to showcase your products, donate an auction item, sponsor a game, the stage or the whole event.

Why sponsor Lone Star Bark?

Proceeds will benefit Spay Neuter Network's 4 nonprofit clinics, which serve 16 Texas counties with a combined population of over 10 million residents. Your sponsorship will help over 45,000 dogs and cats in needy communities to get spayed, neutered, vaccinated and/or microchipped. Your brand reaches a diverse community of pet owners and dedicated animal welfare advocates, including individuals and families whose grants and donations fund our programs.

About Spay Neuter Network:

Spay Neuter Network makes spaying, neutering, vaccines and microchipping available to pets in needy communities throughout Texas. Our mission is to eliminate pet overpopulation through spay/neuter while empowering communities to care responsibly for dogs and cats. Please join us in creating compassionate communities free of homeless pets and help us get the tragedy of pet overpopulation fixed, for good. Learn more at spayneuternet.org.



**SPAY NEUTER
NETWORK**



Sponsorship Packages

CONTACT: ALICIA@SPAYNEUTERNET.ORG

\$100 Game Sponsor

- Banner placement at a carnival game location
Max size 3 feet tall by 10 feet wide. Banner provided by sponsor

\$200 Fido Friend

- Booth space at live event for sponsor sales, samples & promotional items
- Inclusion of samples, coupons and/or flyer in VIP bags



spayneuternet.org/sponsor-the-lone-star-bark

\$500 Doggie Donor

- Booth space at live event for sponsor sales, samples & promotional items
- Inclusion of samples, coupons and/or flyer in VIP bags
- Sponsor will be thanked and tagged on SNN's Facebook, Instagram and Twitter accounts. More than 35,000 combined followers
- Sponsor's logo with link to the sponsor's website on Lone Star Bark Web Page

\$1000 Beagle Benefactor - Sponsor will receive Doggie Donor, plus...

- Sponsor brand + logo included on at least 3 event emails sent to 44,000 donors & clients
- Sponsor's logo will be a live link in each email that directs readers back to the sponsor's website
- Sponsor logo included in any promotional videos to be potentially filmed for next year's event
- Sponsor logo featured on the televisions throughout the venue

Only 1 option each available - Sponsor will receive Beagle Benefactor, plus...

\$1500 Field Sponsor

- Sponsor listed on press releases sent to media
- Sponsor recognized anywhere sponsored area is mentioned (Website, Ads, etc)
- Premium placement on Lone Star Bark Website
- Premium booth placement
- Large Sponsorship banner placement with logo in sponsored area

\$2500 VIP Sponsor

- Sponsor logo featured on the VIP televisions
- Sponsor recognized anytime the VIP area is mentioned
- Sponsor recognized as Presenting Sponsor of VIP area
- Large Sponsorship banner placement with logo in sponsored area
- Sponsor listed on press releases sent to media
- Premium placement on Lone Star Bark Website

\$2500 Stage Sponsor

- Sponsor logo featured on the Stage televisions
- Sponsor recognized anytime the stage area is mentioned
- Sponsor recognized as Presenting Sponsor of Stage area
- Large Sponsorship banner placement with logo in sponsored area
- Sponsor listed on press releases sent to media
- Premium placement on Lone Star Bark Website

\$5000 Platinium Presenting Sponsor

- Sponsor recognized as Presenting Sponsor in all event communications and advertisements
- Sponsor's logo to headline event signs and be 50% larger than other sponsor logos
- Sponsor's logo to headline top of event web page and link back to sponsor's website
- Sponsor logo included on at all event emails to 44,000 donors & clients
- Sponsor logo included on SNN home page, spayneuternet.org. More than 35,000 unique views each month
- Sponsor brand/logo featured on SNN Partners Page: spayneuternet.org/partners/