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ANNUAL REPORT

Coming together to help pets and their families in Texas

MESSAGE FROM THE DIRECTOR



JORDAN CRAIG

Executive Director

On behalf of the Board of Directors and the team at Spay Neuter Network, I am pleased to share with you our 2022 Annual Report.

Last year, when I joined Spay Neuter Network, I discovered a team and board eager to build on their successes and do even more to help animals in Texas. My year began with the completion of a multi-year strategic plan that amplified our mission by sharing a clear vision for our organization's sustainability and future: Become the primary resource for providing affordable veterinary care to every dog and cat throughout Texas by 2030.

With a mission-driven staff handling everyday operations and a mission-driven board setting the course for the future, we began developing collaborative partnerships to expand our reach. As you will see within this report, these partnerships resulted in new programs that reached more vulnerable people and their pets than ever before.

None of this would have been possible without the generous support of our donors and partners. Your contributions enable us to continue positively impacting the lives of the people and pets we serve.

My heartfelt thanks,

OUR FINANCIALS





PROGRAMS & SERVICES

Spay Neuter Network seeks to close inequalities in access to pet care by offering services in "veterinary deserts" – neighborhoods with little to no affordable care. Our programs improve the quality of pet care while reducing the number of dogs and cats needing the safety net of animal shelters.







3 CLINIC LOCATIONS

MOBILE PROGRAMS TRANSPORT PROGRAMS

SERVING 15 NORTH TEXAS COUNTIES







10,267 WELLNESS VISITS





CAT CRAZE

Improving the lives of community cats and kittens and reducing their populations is an ongoing priority. Our partnership with Dallas Animal Services guarantees community cats headed to their shelter are rerouted to our clinics so we can sterilize, vaccinate, and microchip these felines. Then, we return them to their neighborhoods to live out the remainder of their lives. In 2022, we sterilized and vaccinated **2,167** community cats.

ACTS OF KINDNESS

We empower our highly-motivated staff to identify community needs and help us take action to help. Through our **Acts of Kindness** program, each clinic gets the chance each month to identify a pet owner who could use extra support for services they could not normally afford. These **Acts of Kindness** let our teams engage in the mission and give back to the communities we serve.



When six-month-old **Stevie** came to our Dallas clinic, his owners told us they had rescued him during the February winter storm that took out power and stranded people all over North Texas. They never found Stevie's original owner, and, while they had planned to find him a new home, they fell in love with this sweet natured kitty and decided to make him a part of the family. Knowing that the family had several pets to care for already and that finances were tight, our Dallas team chose Stevie to receive services through our **Acts of Kindness** program.

SHELTER PARTNERSHIPS Freeing Up Resources to Help Animal Shelters Thrive

Sometimes, an animal shelter can't afford a veterinarian or find a veterinarian to hire. Or maybe they are not equipped with surgery suites and surgical equipment to spay and neuter their soon-to-beadopted pets. We help animal shelters manage their limited resources and staffing challenges by finding innovative ways to fill those voids. We support local animal shelters by filling in the service gaps to help create pathways for live outcomes. Through these partnerships, we provide spay and neuter services, vaccines, heartworm testing, and other essential pet care services for their adoptable dogs and cats.

In 2022, we sterilized and vaccinated more than 2,100 dogs and cats through these collaborative partnerships.



Kaufman County Pet Adoption Center, Humane Society of North Texas

In 2022, SNN became the primary spay/neuter provider for the HSNT Kaufman County Pet Adoption Center, the first animal shelter to open in Kaufman County. Launching this partnership with the Humane Society of North Texas (who manages the shelter) frees up resources so they can focus on adoptions and foster care while we provide healthcare for the dogs and cats.



Seagoville Animal Shelter

"Being a small facility handling about 750 dogs and cats annually, we don't have the resources to hire a veterinarian. SNN has filled that void for us, always being a reliable go-to organization for these essential services. Everyone in North Texas considers them an incredible resource and reliable partner for getting pets fixed and vaccinated. We wouldn't be able to bring this level of care without their willingness to be there for us when we need them."

Justin Harley,

Supervisor, Animal Control Officer Seagoville Animal Shelter



OUTREACH PARTNERSHIPS

WORKING TOGETHER TO SERVE

During the COVID pandemic, we halted our outreach programs for the safety of our team and the community, and only offered services at our three North Texas clinics. Unfortunately, during that time, many pets were not vaccinated, spayed or neutered because their owners were apprehensive about leaving their homes. This left pets defenseless against preventable contagious diseases and communities vulnerable to more unwanted litters.

In 2022, our outreach programs kicked back into high gear with collaborative partnerships designed to restore pet health to pre-pandemic levels.



Pet Owners Experiencing Homelessness

Pet owners experiencing homelessness are highly committed to caring for their pets, but finding support and resources in the DFW area has been challenging and a barrier to housing security. Through our **Pet Assistance Program for Pet Owners Experiencing Homelessness**, we partner with the Bridge Homeless Recovery Center in Dallas to host bi-annual mobile clinics, so our veterinarians can talk with pet owners and provide their pets with annual vaccinations, spay/neuter surgeries, parasite preventatives (for heartworm, fleas, and ticks) and microchips.

Kari said, **"I can't put into words** how thankful I am for ya'll! We thought we would have to give Spot up, but now we know he is taken care of. He is our lifeline!"

Spring & Summer Vaccine Clinics

In 2022, the Friends of Dallas Animal Services funded 20 mobile vaccine events from March through August. **1,547** dogs and cats were vaccinated at these Dallas vaccine events.



Operation Pit Stop We teamed up with other local groups for **Operation Pit Stop** to sterilize pit bull and bully mixes at our clinics for free in November and December.



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"DFW PETS ARE FAMILY" Mobile Food Pantry and Vaccine Clinics

In 2021, animal shelters across North Texas experienced a pandemic of their own with an outbreak of parvovirus and distemper that shuddered their doors and halted adoptions for weeks and months at a time. The disease outbreaks directly resulted from people not vaccinating their pets during the COVID crisis. So, in 2022, we partnered with Cuddly and a number of other local pet organizations to host three "**Pets are Family**" mobile clinics, where together we provided free vaccines, food, and pet supplies for **1,911** dogs and cats.



Jackie rescued **Chase** on the side of the road. She couldn't find his owners, so she decided to add him to her family. She brought him to our "**Pets are Family**" mobile vaccine event in Fort Worth for his first round of puppy shots. Events like this ensure pets get equal access to vet care regardless of where they live.

"Our organization has collaborated with Spay Neuter Network on multiple projects, including several low-cost vaccination clinics, where community pets can be seen by a veterinarian, and receive their vaccinations, microchip, and heartworm testing and preventatives. Providing the community with these services allows community members to keep their pets in their homes and protected from harmful viruses and diseases." – Ed Jamison, CEO, Operation Kindness

COMMUNITY PARTNERSHIPS

Harnessing the Power of Collaboration for High-Impact Change

Community and private foundations don't just provide grants for our programs; many are involved in planning these high-impact projects to ensure the necessary funding to help us reach our multi-year goals. These collaborative partnerships ensure large numbers of dogs and cats receive equal access to vet care regardless of where they live.

FORT WORTH'S FREE FIX & VACCINATION PROGRAM

In 2022, we continued our multi-year **Fort Worth's Free Fix and Vaccination Program** to help financially-challenged pet owners living in 15 ZIP codes where loose dog bites, stray dogs, and owner-surrenders of pets to the city shelter are exceptionally high. We also launched a **Community Pet Care Program** to expand wellness services where, for a small exam fee, pet owners can talk to a veterinarian, ask questions about their pet's care, and get affordable treatments and medications for common ear, eye, skin, and upper respiratory infections.

Thanks to the Saving Hope Foundation for supporting the Fort Worth Free Fix and Vaccination Program, and PetSmart Charities for supporting the Community Pet Care Pilot Program. Daisy found three-monthold **Stella** wandering her neighborhood lost, hungry, and without a collar. Daisy never found Stella's owner. So, she took over parenting duties and brought Stella to our **Community Pet Care Program** at our Fort Worth clinic. Daisy talked to a vet about Stella's care and got her off to a good start in life with puppy vaccinations, heartworm prevention and a nail trim.

DALLAS' LET'S FIX THIS! Multi-Year Initiative

In 2017, we partnered with private and community foundations and animal welfare organizations for a multi-year project to improve public safety, reduce the number of dogs roaming on the streets, and increase the number of sterilized dogs in southern Dallas. The project directly resulted from a fatal dog attack in 2016 in one of these neighborhoods. When the project wrapped up in October 2022, we celebrated the spaying and neutering of more than 68,000 dogs and vaccinating and microchipping of more than 90,000 dogs. As a result, there are an estimated 108,000 more fixed dogs and 58% fewer loose dogs roaming the streets of southern Dallas.

Thanks to the Save Dallas Coalition, a coalition of private and community foundations who provided financial support for this initiative, the SPCA of Texas and Dallas Animal Services for being our community partners on this project.

When Maria called us for help in getting her dog Zeus fixed, she couldn't believe she qualified for services through the Let's Fix This! Project, which at the time, was only requiring pet owners to contribute a \$20 copay. "There are a lot of people that do not have the funds to fix their animals, so it's amazing there's a program that steps in to help the community like this," says Maria.





Relaunching MASH Spay/Neuter Clinics

Spaying and neutering pets to prevent pet overpopulation is at the heart of everything we do. So, in 2022, we teamed up with Operation Kindness to host 12 MASH (Mobile Animal Surgical Hospital) spay-neuter clinics in neighborhoods identified with the most need. Using our mobile clinic, surgical supplies, and support staff and their veterinarian and technicians to maximize resources, we sterilized more than **250** dogs and cats at these clinics.

PET SUPPORT RESOURCES Ongoing Support to Keep Pets with Their Families

When pet owners face personal challenges that create barriers to providing basic pet care, they often think the only solution is to call 3-1-1 and surrender their pet to the city shelter. Our **Pet Support and Resource Center** ensures that doesn't have to happen. Through partnerships with the City of Dallas, Dallas Animal Services and other animal rescue groups and service providers, we offer resources to keep pets with their family as well as alternatives to city shelters, like rescue group adoptions and foster care. In 2022 alone, our team managed **5,457** animal cases through the program.



Sharing our Success with Other Communities

To help others launch their own **Pet Support** and Resource Center, Spay Neuter Network and Dallas Pets Alive! partnered with Doobert to create Companion Case Management, an innovative software developed to manage this unique program. We also speak at animal welfare conferences around the country, offering the technology and training for operating Companion Case Management free of charge to any animal organization that wants to reduce the number of animals entering their city shelters for minor issues that can be resolved with local resources.

Thank you to The Moody Foundation, Petco Love and the Joe M and Doris R. Dealey Family Foundation for supporting this project.





Pet Resource Guide

SNN's **Pet Resource Guide** is an online network of community organizations to

help pet owners find accessible and affordable pet care, medications, treatments, pet food, and other services. This ever-expanding guide will keep more dogs, cats, and other pets in their homes and out of shelters.



Can neutering my cat stop him from spraying? Will neutering my dog make him stay home? People have questions. We have answers. **Ask the Vet Live** is a monthly Facebook streaming event where our veterinarians answer questions from the public about pet care.



When Dorothy took in a lost cat she named **Bless**, she thought she couldn't keep her because she didn't have the money to get her fixed and vaccinated. We don't want people surrendering pets to the city shelter and putting them at risk for euthanasia when we can help. So, when Dorothy spoke with our **Pet Support and Resource Center**, we told her we could fix and vaccinate Bless so that she could stay at home with the family she loves.

Dallas was an 11-month-old puppy causing some damage in her family's home. Because they didn't know what to do, they thought their only option was to surrender her to the city shelter. But when the family reached our **Pet Support and Resource Center**, we explained that we could give them a kennel for Dallas and teach them the proper way to use it to reduce the damage in the home. **"This was the biggest help we** could ever ask for," the family said. **"Being able to keep her** out of the shelter and train her to be better when we are not home makes us so happy. We just want her to be happy living with us."

13

OPENING

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Expansion Into South Texas

Our strategic plan calls for us to become the primary resource for providing affordable veterinary care to every dog and cat throughout Texas by 2030. In November, we signed a three-year contract with the City of San Antonio to provide 6,500 surgeries annually for city residents. In December, we assembled the new team led by surgeon Dr. Mark Stickney. Our first clinic in South Texas opened in January 2023.

Investing In Our Team



Our staff is on the frontlines every day, answering questions and educating pet owners on pet care and the reasons to sterilize, vaccinate and microchip their pets. So, our success is contingent on hiring highly-motivated individuals who care about the mission and supporting them with the necessary training to do their jobs well. Our vet techs complete ACT veterinary technician training. Both our medical and non-medical staff utilize online trainings and attend animal welfare conferences to learn more about animal welfare, hone their skills, and learn how to take care of our clients as well as themselves in the process. In 2022, we also hosted in-house tech training days, teambuilding days, and a storytelling workshop to learn how to gather our success stories.

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"I have never had a job that cared enough to make sure that the employees had opportunity to learn as much as they can," said Kari, who recently earned her certification. "It makes a huge difference when they want you to be everything that you have the potential to be."

MISSION SUSTAINABILITY

Working Together for the Future of Pet Care

Foundation and Corporations

Thanks to the generous support of private and community foundations and local businesses who helped make our mission possible in 2022.

Petco Love **PetSmart Charities** The Saving Hope Foundation The Dallas Foundation Communities Foundation of TX The Meadows Foundation McCune Foundation The Rees-Jones Foundation The Moody Foundation Maddie's Fund Byrne Family Foundation Robert & Pearl Knox C Fdn. The Banfield Foundation John & Patricia Monger C Fund at The North TX Community Fdn. Fifth Generation, Inc Rachel and Ben Vaughn Fdn. Cuddly Simple Generosity Womack Machine Supply HistoryMaker Homes **Brutus Broth** Pioneer Merck Animal Health Meta Alice Keith Bratten Fdn. Popiolek Family Giving Fund Legacy Consulting



INDIVIDUAL DONORS

Whether you make a financial donation, host an online fundraiser, donate items to our clinic, or participate in one of our fundraising campaigns, we are thankful to our individual donors for their commitment to our mission.



SPAY IT FORWARD

Our Spay It Forward campaign is funded by our clients who donate a few dollars during their visits to help other pet owners who need financial assistance. In 2022, they raised \$18,363.



EASTER BONE HUNT

At this Spring fundraiser, we scatter more than 1,000 pet treats and toys at a local park for dogs to find and provides games for dogs and their owners to play. We raised almost \$11,000 in 2022.



TARGET CIRCLE

Target featured SNN in their Target Circle community giving program. Members were able to pledge points to fund local nonprofits. As one of five DFW nonprofits featured, we raised nearly \$5,000.



GIVING DAY

North Texas Giving Day is an 18-hour online giving event created by the Communities Foundation of Texas that encourages people to support their favorite local nonprofits. In 2022, North Texas Giving Day raised \$30,307 for our programs.



HOLIDAY CAMPAIGN

The year ends with our annual Home Again for the Holidays Campaign where we share our success stories from the year to show donors the impact of their support. This campaigned raised \$53,981 for our mission.

15

THANK YOU

Our Vision

Our vision is to create compassionate communities free of homeless pets.

Our Mission

Our mission is to eliminate pet overpopulation through spay/neuter, while empowering communities to care responsibly for dogs and cats.

Board of Directors 2022

Ursula Evering, President David Chadwick Deresz, DVM, Secretary Lisa Ramos, Treasurer Annette Copeland Todd McElfresh Ben Lee Zach Pace, CPA Karen Young Bonnie Hill, Founder and Emeritus

Leadership Team

Jordan Craig, Executive Director Jacob Carty, Director of Communications & Marketing Monica Rodriguez, Director of Finance Tamin Erario, Director of Operations

Locations

Crandall Spay/Neuter & Wellness Clinic 102 E. Trunk St., Crandall, TX 75114

Dallas Spay/Neuter & Wellness Clinic 2223 S. Buckner Blvd., Suite 203, Dallas, TX 75227

Fort Worth Spay/Neuter & Wellness Clinic 3117 E. Seminary Dr., Fort Worth, TX 76119

San Antonio Spay/Neuter & Wellness Clinic 210 Tuleta Dr., Bldg. #3, San Antonio, TX 78212





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